



PITTSBURGH LESBIAN & GAY FILM SOCIETY
PHONE: (412) 422-6776 • FAX: (412) 422-6776 • EMAIL: PILGFF@PLGFS.ORG
P.O. Box 81237 PITTSBURGH, PA 15217

August 22, 2008

Dear Friend,

I am contacting you on behalf of the Pittsburgh Lesbian and Gay Film Society (PLGFS); producers of the Annual Pittsburgh Lesbian and Gay Film Festival. PLGFS is an all-volunteer, non-profit 501(c) (3) organization. For the past 22 years, the Film Festival has played a key role in our city's cultural and artistic identity and we are embarking on our 23rd year in 2008. The 2008 Festival will be held October 17 - 26, 2008.

We now provide activities year round and would like to provide community organizations the ability to have year around visibility as well.

2008 Events held or scheduled include:

March 28	1 st Quarter "Movies Year Round" Series
June 22	Free Film Shorts at the Harris Theatre in conjunction with PittsburghPride
June 27	2 nd Quarter "Movies Year Round" Series
September 12	3 rd Quarter "Movies Year Round" Series
September 26	Film Festival Kick Off Party at 5801 Video Lounge and Cafe
October 17-26	23 rd Annual Pittsburgh International Lesbian and Gay Film Festival
December 5	4 th Quarter "Movies Year Round" Series

We are delighted this year to offer your association four different opportunities to help support PLGFS ongoing efforts while gaining visibility for your organization as well.

Pittsburgh Lesbian and Gay Film Society Opportunity:

PLGFS Community Partner benefits include:

- Your logo and link to your organizations website on our Community Partner Page on the PLGFS website for a year.
- One yearly activity we will work with you to partner with you to present this event as a jointly sponsor the event.
- During the one event and during the Annual festival you will have the opportunity to personally introduce your organization to audience members.
- Provide literature regarding your organization for attendees during the festival and at our joint event.
- Your logo in the Annual Festival Program Guide accompanying the film's description.
- Your organization's description and logo in the Annual Festival Program Guide.
- One packet of 10 tickets that can be used any time during the festival.
- A voucher valid for 10 free admissions to our jointly held activity.

These benefits are available to all Community Partners for only **\$300** per year.



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Festival Only Opportunities:

PILGFF Community Co-Producer benefits include:

- An opportunity to personally introduce your organization to audience members.
- Provide literature regarding your organization for attendees.
- Your logo in the Festival Program Guide accompanying the film's description.
- Your organization's description and logo in the Festival Program Guide.
- One packet of 10 tickets that can be used any time during the festival.

These benefits are available to all Community Co-Producers for only **\$125**.

PILGFF Community Friend benefits include:

- An opportunity to personally introduce your organization to audience members.
- Provide literature regarding your organization for attendees.
- Your logo in the Festival Program Guide accompanying the film's description.
- Your organization's description and logo in the Festival Program Guide.

These benefits are available to all Community Friends for only **\$50**.

Annual Festival Program Advertising:

Purchase an ad in our professionally produced Festival Program Guide.

- Please see the attached advertising form for available sizes and rates.

By making a commitment to become a PILGFF Community Partner, Co-Producer, Friend or by advertising you take advantage of a unique promotional opportunity and help support the GLBT community at large.

I look forward to speaking with you about these opportunities. The deadline for CCP's and advertising is September 3, 2008.

Sincerely,

Greg Morgan
PLFGFS Board President
president@pilgff.org



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2008 Community Organizations and Ad Form

Deadline for submission of ads is **Wednesday, Sept 3, 2008**. Complete the form and return it with your payment to the address below.

Contact Information

Organization Name: _____ Contact: _____

Address: _____ Telephone: _____

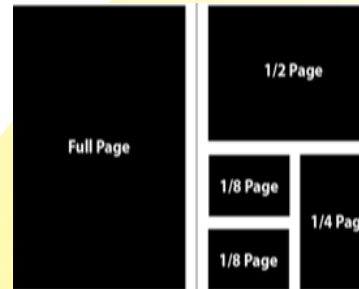
Email: _____

- I would like to become a Community Partner at the \$300 level.
- I would like to become a Community Co-producer at the \$125 level.
- I would like to become a Community Friend at the \$50 level.
- I would like to purchase an ad size _____ at the cost of \$ _____

Ad Sizes and Rates

Please check the box of the ad size and rate you are ordering:

Advertising Size	Width	Height	Rate
Full Page (no bleed)	7.5"	10"	\$420
~ 1/2 Page (horizontal)	7.5"	4.75"	\$270
~ 1/4 Page (vertical)	3.5"	4.75"	\$195
~ 1/8 Page (horizontal)	3.5"	2.125"	\$145



Ad Artwork

CAMERA-READY ARTWORK GUIDELINES

Your ad artwork must be:

- Black and White or Grayscale (unless back cover: CMYK)
- 300dpi print resolution
- TIFF format (.tif)
- Submitted electronically via email to mdorothy@ariba.com. You may also submit ad artwork (in TIFF format) on a CD-R/W or DVD±R/W disc. PILGFF **must** receive your disc **on** or **before** the artwork submission deadline.

If you **do not** have camera-ready ad artwork you must have it designed. PILGFF does **not** provide ad artwork design services. You must have a third-party designer create your ad artwork. Please note, a business card is **not** camera-ready (it must be scanned and sized to fit the dimensions listed in Step 2). PILGFF can receive your organization's ad artwork from your designer directly. Please have your designer refer to the guidelines above for camera-ready ad artwork.

PLGFS is not responsible for any typographical or grammatical errors in camera-ready ad artwork. If you have any questions regarding production of the 2008 Program Guide please contact our Marketing Director at (412) 418-2183, or email mdorothy@ariba.com.

Payment and Signature

Payment must be received when you place your order. Please make your **check payable to PLGFS** and send to:

PLGFS
 Attn: Program Guide
 P.O. Box 81237
 Pittsburgh, PA 15217

Total Enclosed: \$ _____

I have read and understand the requirements for purchasing an ad and submitting camera-ready artwork for the 2008 Program Guide:

Signature _____ Date: _____